



**IPN Conferences 2017 Langkawi, Malaysia  
Conference Program**

<b>December 05, 2017</b>	Venue: <b>Lobby Hotel</b>	1200 – 1330	Registration	
<b>December 06, 2017</b>	Venue: <b>Magpie 2</b>	0845 - 0900	Opening Remarks	<b>Opening Remarks</b>
		0900 - 0930	Plenary Speech	<b>Keynote Speaker 1</b>
		0930 - 1000	Plenary Speech	<b>Keynote Speaker 2</b>
		1000 - 1030	Group Photo and Coffee Break	
	Venue: <b>Magpie 2</b>	1030 – 1230	Session 1	
	Venue: <b>Magpie 3</b>	1030 – 1230	Session 2	
	Venue: <b>King Fisher Cafe</b>	1300 – 1400	Lunch	
	Venue: <b>Magpie 2</b>	1400 – 1600	Session 3	
	Venue: <b>Magpie 3</b>	1400 – 1600	Session 4	
	Venue:	1600 – 1630	Coffee Break	
Venue: <b>Magpie 2</b>	1630 - 1800	Session 5		
Venue: <b>Magpie 3</b>	1630 - 1800	Session 6		



Session 1

Time: 1030 - 1230

Venue: Magpie 2

Session Chair: **Assoc. Prof. Dr. Jessica Ong Hai Liaw**

Assist Session Chair : **Nur Ili Izyani Bt Muhamad**



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No	Paper ID	Presenter
1	008-lgk	<b>Proposed Pedagogical Agent for Reducing Mathematics Anxiety of Different Level</b> <b>Huai-Swan Khoo, Choo-Kim Tan, and Wooi-Ping Cheah</b> <i>Multimedia University, Malaysia</i>
2	007-lgk	<b>Application of Decomposed Theory of Planned Behavior on Retail Patronage amongst Women</b> <b>Evelyn Toh Bee Hwa and Selvan Perumal</b> <i>Sunway University, Malaysia.</i>
3	015-lgk	<b>Restaurant Quality Attribute on Revisit Intention: The Mediating Effect of Customer Satisfaction</b> <b>Zuratulraha J., Hairunnisa M. Ibrahim, Massyittah O. and Gopinath S.</b> <i>Taylor's University, Malaysia</i>
4	010-lgk	<b>Comparative Study on Talent Enhancement Programme for Mainstreaming Human Capital in Islamic Finance</b> <b>Muhammad Ridhwan Ab. Aziz, Mohd Shukor Harun and Mohd Nazri Mohd Noor</b> <i>Universiti Sains Islam Malaysia, Malaysia</i>
5	002-lgk	<b>The Study of Dream Authenticity of the Prophet Muhammad SAW among Muslims in Malaysia</b> <b>Nizam Sahad, Fathullah Al Haq Muhamad Asni, Siti Aishah Chu Abdullah</b> <i>Universiti Sains Malaysia, Malaysia</i>
6	023-lgk	<b>Development and Analysis of Content Validity of Self-Concept Enhancement Group Module (SCEGM)</b> <b>Mohammad Aziz Shah Mohamed Arip, Aslina Ahmad, Syed Sofian Syed Salim</b> <i>Sultan Idris Education University, Malaysia</i>
7	021-lgk	<b>Opinions and Cupping Therapy Among Adults in Kelantan</b> <b>Mujahid Bakar and Rehanah MZ</b> <i>Universiti Sains Malaysia, Kubang Kerian, Kelantan, Malaysia</i>
8	042-lgk	<b>Learning GLCs in Malaysia: The Role of Transformational Leadership</b> <b>Norashikin Hussein, Ainie Hairianie Aluwi, Fauziah Noordin, Noormala Amir Ishak, Zarith Zulaikha Abd Aziz</b> <i>Universiti Teknologi MARA Puncak Alam, Malaysia</i>
9	018-lgk	<b>Advancements and Developments of Furniture Technology: A Market and Product Study</b> <b>Umar Nirmal, Poh Kiat Ng, Kian Siong Jee and Eric Anton</b> <i>Multimedia University, Malaysia</i>



Session 2

Time: 1030 - 1230

Venue: Magpie 3

Session Chair: **Prof. Dr. Balasundram Maniam**

Assist Session Chair : **May Asliza Tan Zalilaha**



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No	Paper ID	Presenter
1	022-igk	<b>Corporate Scandals: Causes, Impacts, And Implications</b> Robyn Watts, <b>Bala Maniam</b> and Hadley Leavell <i>Sam Houston State University</i>
2	005-igk	<b>Direct Instruction: A Motivational Teaching Approach</b> <b>Aamna Saleem Khan</b> and Irshad Ullah <i>National University of Sciences and Technology (NUST), Pakistan</i>
3	010-icbma	<b>The relationship between Human Resource Practices (HRM) and Teachers' Satisfaction in Malaysian School</b> <b>Intan Fazlin Fuzi</b> and Norlaile Salleh <i>Universiti Pendidikan Sultan Idris, Malaysia.</i>
4	013-igk	<b>Language Program Evaluation: Distinguishing 'Evaluation' From 'Assessment'</b> <b>Muhammad Salim Tufail</b> , Mohamed Amin Embi <i>Defence National University of Malaysia, Malaysia</i>
5	029-igk	<b>A Risk-Based Technique Based on Spare Parts Quantity and Cost For Optimising Inventory Level in Plant Maintenance</b> Kamal Imran Sharif, Zulkifli M Udin, Jafni Azhan Ibrahim, Mohamad Ghozali Hassan and <b>Mohd Fathi Mohamad</b> <i>Universiti Utara Malaysia, Malaysia</i>
6	035-igk	<b>Underreporting of Child Abuse in Malaysia: Society's Role in Prevention of Child Abuse</b> <b>Jamhirah Abdullah</b> , Mizan Hitam, Wahabuddin Raées, Garoot Suleiman Eissa and Nabila Huda Ibrahim <i>Universiti Teknologi MARA (UiTM), Seremban, Malaysia</i>
7	006-icbma	<b>Correlating with Tax Administration Environment to Improve Tax Authority's Revenue Generation</b> Abdurrahman Adamu Pantamee and <b>Muzainah Mansor</b> <i>Universiti Utara Malaysia, Malaysia</i>
8	016-licss	<b>Information Technology (IT) Capability and Business Process Reengineering (BPR) Implementation: Evidence from Malaysian Islamic Banks</b> <b>Norlena Hasnan</b> , Kabiru Jinjiri Ringim and Mohd Rizal Razalli <i>Universiti Utara Malaysia, Malaysia</i>
9	012-igk	<b>Conceptual Framework for Manufacturing SMEs to Achieve Sustainability</b> <b>Dr. Man Djun Lee</b> , Prof. Ir. Dr. Mohd Shahril Osman <i>University College of Technology Sarawak, Sarawak, Malaysia</i>



Session 3

Time: 1400 - 1600

Venue: Magpie 2

Session Chair: **Assoc. Prof. Dr. Muzainah Mansor**

Assist Session Chair : **Nor Jamilah Ibrahim**



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No	Paper ID	Presenter
1	006-lgk	<p><b>Relationship between Parental Bonding and Behavioral Problems</b></p> <p><b>Shareen Iqbal</b> and Aamna Saleem Khan</p> <p><i>National University of Sciences and Technology (NUST), Pakistan</i></p>
2	004-licss	<p><b>Factors Influencing Malaysian Palm Oil Export Demand in Long-Run and Short Run</b></p> <p><b>Kelly Wong Kai Seng</b> and Mohammad Yusof Ahmad</p> <p><i>Universiti Putra Malaysia, Malaysia</i></p>
3	007-icbma	<p><b>The Effect of Entrepreneurship Education on Employment Creation among the Undergraduate Students.</b></p> <p><b>Nurfadhilah bt Awang</b> and Dr. Norlailie bt Saleh Hudin</p> <p><i>Sultan Idris Education University, Tanjung Malim, Perak, Malaysia</i></p>
4	038-lgk	<p><b>The Effects of Noise-Sensitivity on Young Motorcyclist's Salivary Cortisol: A Controlled Experiment</b></p> <p><b>Anila Ali</b>, Roslinah Mohamad Hussain, Mujid Abdullah and Nazri Che Dom</p> <p><i>Universiti Teknologi MARA, Malaysia</i></p>
5	036-lgk	<p><b>Will Society Report Suspected Child Abuse? An Application of the Theory of Planned Behavior to Predict Reporting Intent</b></p> <p><b>Jamhirah Abdullah</b>, Mizan Hitam, Garoot Suleiman Eissa, Wahabuddin Raées, and Nabila Huda Ibrahim</p> <p><i>Universiti Teknologi MARA (UiTM), Seremban, Malaysia</i></p>
6	041-lgk	<p><b>Kinematics Analysis of Dominant and Non-dominant Lower Limb during Step and Jump Forward Lunge in Badminton</b></p> <p>Ali Md Nadzalan, <b>Siti Hartini Azmi</b>, Nur Ikhwan Mohamad, Jeffrey Low Fook Lee, Kevin Tan &amp; Chamnan Chinnasee</p> <p><i>Universiti Pendidikan Sultan Idris, Malaysia</i></p>
7	039-lgk	<p><b>Toward an Integrated Model of People Engagement in Boundaryless Career</b></p> <p><b>Khadijah Nordin*</b>, Ummi Naiemah Saraih and Shahibudin Ishak</p> <p><i>Universiti Malaysia Perlis, Malaysia</i></p>



Session 4

Time: 1400 - 1600

Venue: Magpie 3

Session Chair: **Assoc. Prof. Dr. Nazlina Shaari**

Assist Session Chair : **Hana Afifah**



No	Paper ID	Presenter
1	001-rdstic	<p><b>Explanation Identity of Basic Programming and Conceptual Change Through The Game Scene</b></p> <p><b>May Asliza Tan Zalilaha</b>, Maizatul Hayati Mohamad Yatimb, Amri Yusoff</p> <p><i>Universiti Pendidikan Sultan Idris, Perak, Malaysia</i></p>
2	027-lgk	<p><b>Model Behavior of Cooling Plant using Subtractive Clustering ANFIS at University Buildings</b></p> <p><b>Elnazeer Ali Hamid Abdalla</b>, Perumal Nallagownden, Nursyarizal Mohd Nor, M F Romlie, M Fiqri Nayan</p> <p><i>Universiti Teknologi PETRONAS, Malaysia</i></p>
3	003-mcer	<p><b>Influences of Architectural features that Attract Customers Shopping in the Malaysian Malls: A PLS-SEM Approach</b></p> <p>Nuru Gambo and <b>Abdullahi Nafiu Zadawa</b></p> <p><i>Universiti Sains Malaysia, Malaysia</i></p>
4	014-mcer	<p><b>Modeling and Simulation of a Fiber Optic Dual Mach-Zehnder Interferometric Intrusion Detection System</b></p> <p>Tsung-En Wu, <b>Tai-Lang Jong</b> and Chi-Wen Hsieh</p> <p><i>National Tsing Hua University, Taiwan</i></p>
5	043-lgk	<p><b>Trend and financial characteristics of open market share repurchases in Malaysia</b></p> <p><b>Rohaida Abdul Latif</b>, Kamarun Nisham Taufil Mohd, and Hasnah Kamardin</p> <p><i>Universiti Utara Malaysia, Malaysia</i></p>
6	013-licss	<p><b>The Importance of Dialogue Harmony Program on Television and Its Significance towards Demographic Factors in Malaysian Context</b></p> <p><b>Panji Hidayat Mazhisham</b>, Muhammad Yusuf Khalid and Muhammad Khari Mahyuddin</p> <p><i>Kolej Universiti Islam Antarabangsa Selangor, Malaysia</i></p>
7	015-mcer	<p><b>Optimal Policy for Deteriorating Items with Power Demand and Shortages</b></p> <p><b>Joaquín Sicilia-Rodríguez</b>, Luis A. San-José-Nieto, Manuel González-de-la-Rosa and Jaime Febles-Acosta</p> <p><i>University of La Laguna, Spain</i></p>



Session 5

Time: 1630 - 1800

Venue: Magpie 2

Session Chair: **Assoc. Prof. Dr. Rohaida Abdul Latif**

Assist Session Chair : **Nurfadhilah bt Awang**



No	Paper ID	Presenter
1	004- <b>lgk</b>	<p><b>Educational Data Interpretation by Algorithms</b></p> <p><b>Irshad Ullah</b> and Aamna Saleem Khan</p> <p><i>National University of Sciences and Technology NUST, Pakistan</i></p>
2	009- <b>icbma</b>	<p><b>Customer's Assessment of Online Laundry Service.</b></p> <p><b>Hana Afifah</b> and Norlaile binti Salleh Hudin</p> <p><i>Sultan Idris Education University, Malaysia</i></p>
3	031- <b>lgk</b>	<p><b>Lower Body Muscle Activation during Low Load versus High Load Forward Lunges among Untrained Men</b></p> <p><b>Ali Md Nadzalan</b>, Nur Ikhwan Mohamad, Jeffrey Low Fook Lee, &amp; Chamnan Chinnasee</p> <p><i>Universiti Pendidikan Sultan Idris, Malaysia</i></p>
4	033- <b>lgk</b>	<p><b>Information Disclosure and Investor Relations: A Review and Discussion</b></p> <p><b>Norraidah Abu Hasan</b>, Noor Azuddin Yakob, Fariyah Hassan, Dr Nor Suziwana Tahir and Saidah Hamizah Ahmad</p> <p><i>Universiti Teknologi MARA, Malaysia</i></p>
5	030- <b>lgk</b>	<p><b>Domestic and International Tourists Preference in a Homestay Programmes: A Case Study of Dorani Homestay, Selangor</b></p> <p>Mansor Bin Ibrahim and <b>Nur Ili Izyani Bt Muhamad</b></p> <p><i>International Islamic University Malaysia, Malaysia</i></p>



Session 6

Time: 1630 - 1800

Venue: Magpie 2

Session Chair: **Dr. Aamna Saleem Khan**

Assist Session Chair : **Intan Fazlin Fuzi**



No	Paper ID	Presenter
1	008-icbma	<p><b>The Viability of Marketing Strategy And Its Impact Towards Customer Choice To Enroll In Tuition Centres In Perlis.</b></p> <p><b>Nor Jamilah Ibrahim</b> and Nek Kamal Yeop Yunus</p> <p><i>Universiti Pendidikan Sultan Idris, Malaysia</i></p>
2	012-licss	<p><b>Lead Competencies Matrix to Develop Potential Future Leaders of Malaysia</b></p> <p><b>Sardar Md Humayun Kabir</b>, S D Robel and Junaidah Binti Hashim</p> <p><i>International Islamic University Malaysia, Malaysia</i></p>
3	040-igk	<p><b>At-Ear Noise Levels Under The Helmet: A Field Study on Noise Exposure of Young Motorcyclists</b></p> <p><b>Anila Ali</b>, Roslinah Mohamad Hussain, Mujid Abdullah and Nazri Che Dom</p> <p><i>Universiti Teknologi MARA, Malaysia</i></p>
4	005-licss	<p><b>Measuring Consumer Perception in Respiratory Mask Product based on Affective Evaluation</b></p> <p><b>Nazlina S.</b>, Lee, Z. N and Abdul Rahman, KAA</p> <p><i>Universiti Putra Malaysia, Malaysia</i></p>
5	011-licss	<p><b>Assessing The Effects of Physical and Mental Health on Quality of Life at Flood Transfer Center</b></p> <p><b>Zuriyati Ahmad</b>, Nik Fakrulhazri Nik Hassan, Azemi Che Hamid, Baharom Abdul Rahman, Nurul Syuhada Baharuddin and Zuraida Mohamad.</p> <p><i>Universiti Teknologi MARA, Malaysia</i></p>
6	002-licss	<p><b>Why Buying Halal Labelled Food? Understanding the Spending Behavior of Non-Muslim Consumers in Malaysia</b></p> <p><b>Phuah Kit Teng</b> and Wan Jamaliah Wan Jusoh</p> <p><i>INTI International University, Malaysia</i></p>